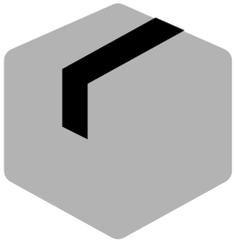




Reseller welcome pack  
03.2021

## Quick Facts



3

working days  
lead time for  
dropship orders

6

Maisomio  
Brands

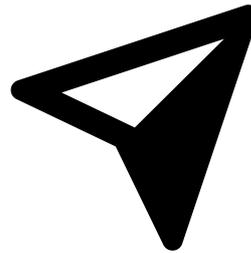
1000+

SKUs to  
choose from

3000m<sup>2</sup>

Printed daily  
at our factory

Worldwide  
dropshipping  
as standard



400+

designs to  
choose from



48hr

Time we require to  
create your custom  
product data feed

10+

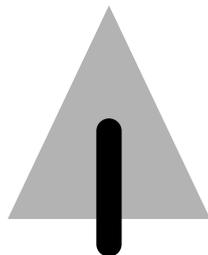
languages  
available

7

days a week our  
support team is  
available

1

tree planted for  
each item sold



50%

average profit  
margin

PL

our company &  
factory location

[maisomio.com](https://maisomio.com)

Our website showcase

[ingeo.com](https://ingeo.com)

Ordering & Support

# Reseller welcome pack

## Contents

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3	8
About Maisomio	Support & Terms
4	9
Our Brands & Products	Product Samples
5	10
Dropshipping / Stock Holding	Environment
6	11
Product Data & Importing	Other Helpful Information
7	<b>12</b>
Placing Orders	<b>Getting Started Checklist</b>

## About Maisomio

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**The Maisomio brand has been created to offer premium wall art products, with a pan-european style, aimed primarily as reseller-sold.**

Maisomio offers a selection of “mini-brands” under the Maisomio name, each brand focussing on a unique product type. By sub-dividing Maisomio, reseller partners can pick and choose which groups of products they wish to sell in their stores easier.

The principal idea behind all Maisomio products and brands, is to enable customers to transform their spaces, quickly and simply - creating a look or style, with minimal difficulty.

Furthermore, products have been developed to be extremely suitable for global e-commerce retailers; our products are easy to ship, carry high margins, focus on single SKUs to assist quick integration, and have a wide enough range of designs without being overwhelming.

**Maisomio is part of the INQEO Group, one of Europe’s largest producers of large format wall art, printing upwards of 3000m2 daily from our state-of-the-art production facility in western Poland.**

INQEO specialise in print-to-order dropshipping, with 300+ individual orders being dispatched daily to customers across the EU, North America, and Australia.

INQEO have been operating since 2010, and have offices based in the UK, Germany, and Poland - with further remote offices in Ukraine, Russia, and Spain.

The logo for INQEO, featuring the letters 'INQEO' in a bold, blue, sans-serif font. The letter 'Q' is stylized with a small circle inside it.

## Our Brands & Products

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*Couture*  
MAISOMIO

Our revolutionary flagship product - fully bespoke made-to-measure luxury wallpaper. Couture wallpaper's feature bold and XXL pattern repeats. Customers can choose material, and even colour. Each piece is made to the customer's exact wall measurements.

**ARTFORMS**  
MAISOMIO

Fast-moving and lower cost, Art Forms are printed on a revolutionary self-adhesive material, allowing them to be installed without creases or bubbles in less than 5 minutes. Art Forms feature contemporary shapes and allow for an immediate room transformation.

*papelo*  
MAISOMIO

Epic and immersive, Papelo is a cross between wallpaper murals and XXL art works. Each Papelo product is available in 2 sizes (150cm x 150cm, and 200cm x 200cm), come in 2 easy to install strips and is printed on our revolutionary self-adhesive material.

**WallBlox**  
MAISOMIO

Wallblox is a completely new product for children's spaces. Wallblox wall scene kits feature super-cute characters and huge elements, that can be arranged and layered in any way imaginable - fitting any size wall (or walls) and making each installation completely unique.

**tapestro**  
MAISOMIO

Tapestro features incredible designs and photography, printed on luxury canvas and held by magentic wooden hangers in either teak or black wood. Tapestro features XL single and multipart designs, creating a beautiful and unique way to instantly transform a room.

**dreiziger**  
MAISOMIO

Another completely unique and revolutionary product; Dreiziger allows customer's to install XXL art on their walls, using a unique tile system. Designs are printed on 30x30cm gallery Foamex tiles and supplied in a stunning presentation box. Tiles are installed using removable adhesive pads, so no drilling needed. By printing on 30x30cm tiles, Dreiziger art walls can be easily and cheaply posted anywhere in the world.

# Dropshipping / Stock Holding

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## Dropshipping

**All Maisomio products are available for dropshipping direct to your customer as standard!**

Dropshipping allows you to add all, or a selection, of Maisomio products with zero risk - we only print once you have sold the item - and all work associated with despatch to your customer is expertly handled by us.

Dropship production lead time is 3 working days.

All Maisomio products are shipped in postal tubes, inside an outer cardboard box, for maximum protection and an excellent customer experience.

## Stock Holding

**Prefer to hold stock in your warehouse? No problem!**

All Maisomio products (excluding Couture bespoke wallpaper) can be ordered in bulk. Maisomio can deliver by pallet or courier to any location worldwide.

Most orders can be produced within 5 working days, which combined with quick shipping, means you do not need to hold excessive quantities of stock.

There are no minimum order quantities and orders can be mixed however you require.

## Combination

**Many retailers opt to use a combination of dropshipping and stock holding.**

Dropshipping can be used as a great way to start selling Maisomio products with zero investment. Once sales figures are available, top sellers and fast-moving items can then be ordered in bulk and stocked in your warehouse for quicker delivery to your customers.

Dropshipping also removes risk from overselling and not being able to fulfil orders - simply redirect the order to be dropshipped directly to the customer until more stock arrives at your warehouse.

# Product data and importing into your store

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## Onboard in less than 48 hours

**Via the Maisomio Product Information Management System we can prepare data feeds in CSV or XML for any shopping cart system.**

Your Maisomio representative will reach out to you for the following information to help us create a personalised data feed (or feeds) for your exact needs;

- Your e-commerce store system
- All products, or a selection
- Style and number of images you need (square, portrait, landscape, mixture)
- Use our RRP or different pricing
- Alterations to product titles and descriptions
- Mapping to your product categories
- Your required language(s)

## Fully multilingual

**Product data is available in 10+ languages - and if we don't have it already, we will have it translated!**

All products come with web-based installation instructions; customers scan a QR code (or access a short-link) and can select from 10+ languages. If we are missing your required language, we will add it.

## Beautiful data

**Incredible product data is a key USP of Maisomio; we offer a full range of attributes and content for every single SKU in our range;**

- Individualised titles
- Individualised descriptions
- Rich description text
- Multiple high-resolution and web-ready images for each SKU, in multiple formats (square, landscape, portrait)
- Video
- Keywords
- EAN codes
- Augmented Reality 3D models

## Stay in sync

**You will receive your personal Maisomio data feed URL allowing you to either download and import manually via upload, or depending on your system, connect for automatic updates and allow new products and designs to be automatically added to your store.**

# Placing orders

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## Dropshipping: Manual

**Simple and quick: place dropship orders via our online Order Portal in less than 2 minutes per order.**

Maisomio orders can be placed via the INQEO Order Portal. Simply create an account, login, and click to create order just like shopping online. At checkout you can enter your customer's shipping address.

Add your internal order ID to assist in your order management, and customer's email for shipping updates. Orders can be viewed and managed from the Order Portal.

Dropship production lead time is 3 working days.

All Maisomio products are shipped in postal tubes, inside an outer cardboard box, for maximum protection and an excellent customer experience.

## Bulk Ordering: Courier delivery

**Use the INQEO Order Portal to create and place a bulk order in minutes.**

Using the Fast Order form, you can add multiple SKUs and quantities in one go, before going to checkout to complete your order.

## Dropshipping: Automated

**Connect your system to Maisomio/INQEO via XML/FTP feed for fully automated order processing.**

A Maisomio representative will provide you with an XML template. You may need a developer or a tool to allow your system to export orders via XML format, and upload to our server via FTP.

Order updates can be obtained via JSON Webhook. This allows your system to be updated once orders ship with tracking information.

**Please note!** Automated order processing requires a credit account, as orders are invoiced once per week via a combined invoice. Automatic ordering is therefore reserved for customers with existing trading history.

## Bulk Ordering: Pallet delivery

**For large quantities, please send orders to your Maisomio Account Manager via email (simple text or attached CSV/Excel file).**

Your Account Manager will be able to provide a shipping quote and invoice.

# Support & Terms

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## Available 7 days a week

**The Maisomio support team are available Monday to Sunday, 9.00 (GMT+1) to 19.00 (GMT+1).**

To contact support, please create a support ticket from the INQEO Order Portal, or email your personal Account Manager.

We aim to respond within 2 hours.

## Support in your language

**The Maisomio support team speak;**

- English
- French
- German
- Spanish
- Italian
- Polish

If your language is not listed, you can still contact us in your native language. Our support system uses translation software to allow us to read and respond in your (or your customer service team's) preferred language.

## Terms

Once printed, orders cannot be cancelled or returned.

Maisomio is responsible for ensuring the product arrives without defect and successfully to your, or your customer's location. If there is an issue with the delivered product or delivery, we will refund or replace. We may request photos of any damage or defects.

Orders are to be paid upon placement and before printing, unless a credit account is active. Credit accounts are invoiced weekly, and standard terms are payment within 7 days.

Failure to pay invoices in a timely manner may result in your account being suspended or terminated.

# Product Samples

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**Product samples can be ordered via your personal Account Manager or by contacting support via the INQEO Order Portal.**

Please let us know what products you require and shipping address.

There may be a small charge for product and/or shipping costs.

## Environment

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### Ink

We print using HP EcoLatex ink; GreenGuard Gold status with ultra-low emissions and VSC's, suitable for children's bedrooms and sensitive environments.



### Tree Planting

Maisomio believe not only in offsetting the carbon created in the manufacture and transport of our products, but in making a net positive contribution.

For each Maisomio product sold, 1 tree is planted - which over it's lifetime will help remove more than 20x carbon than is used, helping to improve our environment.

Maisomio have partnered with MoreTrees.eco to plant one tree for each product sold. MoreTrees work with regulated non-profit NGOs (non-government organisations) across the world, who work with local communities to plant trees while reducing extreme poverty and combating deforestation.



## Other Helpful Information

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### Company

Maisomio is part of the INQEO Group and is registered in Poland.

**INQEO Sp. z o.o.**  
**ul. Żelazna 40/101,**  
**00-832 Warszawa**

**NIP: 5272903457**  
**VAT ID: PL5272903457**

Factory location: Poznan, Poland.

### Currency & VAT

All orders to EU countries are charged Polish VAT at 23%, unless you have a valid EU VAT-ID (excl. PL) and the order is shipping outside of Poland.

**All prices and invoicing is in EUR.**

### Production Lead Time

**Lead time for dropship orders: 3 working days.**

Lead time for larger bulk orders is approximately 5 working days.

### Links

#### **Maisomio Website**

All products and content  
[www.maisomio.com](http://www.maisomio.com)

#### **INQEO Website**

More information about Maisomio's parent group.  
[www.inqeo.com](http://www.inqeo.com)

#### **INQEO Order Portal**

Place and manage Maisomio orders  
[www.inqeo.com/order-portal/](http://www.inqeo.com/order-portal/)

### Contact us

[contact@maisomio.com](mailto:contact@maisomio.com)

# Get Started Checklist

It's easy and quick to start selling Maisomio products

1

Visit [www.inqeo.com/order-portal/](http://www.inqeo.com/order-portal/) to create a free INQEO Order Portal account

2

If required, request samples from your Account Manager or by emailing [contact@maisomio.com](mailto:contact@maisomio.com). Please send us your shipping address.

3

Request a data feed from your Account Manager or by emailing [contact@maisomio.com](mailto:contact@maisomio.com). Please tell us what e-commerce system you use (e.g. Shopify, WooCommerce), which products you wish to add (all, or a selection), a link to your website, and the language(s) you require.

4

Review and approve the data proposal from your Account Manager (i.e. are you happy with the titles, descriptions, images, pricing, etc).

5

Import the data into your store.

Promotional resources

**Maisomio offer an industry-leading suite of resources and content, to help your marketing efforts.**

Get access to our media pack by visiting [www.qrco.de/mio-pack](http://www.qrco.de/mio-pack) to download and use the following;

- High-resolution product images & room photography - ready-formatted for Facebook, Instagram, and Pinterest
- Videos
- Logos & Graphics
- 3D models for Augmented Reality